gvi

PLANET > gviworld.com
PEOPLE > people.gviworld.com

IN PARTNERSHIP WITH

RICHMOND
School of Professional
& Continuing Studies

Careers in sustainable development | Syllabus

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

Modules	Lessons	Learning objectives
1. Career Paths and Opportunities	• The New Breed of Organisations • What Career Do You Want and Why? • High-Impact Careers	• Understand different career paths in the purpose-driven sector • Identify different types of organisations • Describe key trends and emerging job opportunities
2. Your Values and Ways to Make an Impact	• Introduction to Values • Case Study: Careers and Values • Linking Values to Career Paths	• Examine your personal values and motivations • Identify different ways to make an impact • Clarify what you want to achieve with your career
3. Career Mapping and Choices	• Three Questions to Unlock Your Authentic Career • The Career Mapper • Career Path Matching	• Define your top skills, strengths and interests • Identify possible career paths for yourself in sustainable development • Clarify what skills, knowledge and resources you still need to achieve your goals
4. Building Your Profile and Personal Brand	• Identify Your Audience • Elevator Pitch • LinkedIn and Your Career • Optimizing Your LinkedIn Profile • The Ideal CV for the Ideal Job	• Create a compelling CV or digital profile • Write a cover letter or introduction that wins people over • Pitch your personal story to new audiences
5. Securing Your Dream Job	• Competency-Based Interview Questions • Preparing for Interview Questions • Determining Culture Fit	• Break down the job search process into a clear action plan • Confidently network with the purpose of creating job opportunities • Impress recruiters with your application and interviews

IN PARTNERSHIP WITH

RICHMOND
School *of* Professional
& Continuing Studies™

Leading teams for impact | Syllabus

The Leading Teams for Impact course helps you develop the skills required to successfully lead a team. You'll explore what leading a team means, and how to get there. You will also delve into the stages of team development and the roles and responsibilities of a team leader.

Modules		Lessons	Learning objectives
1.	Introduction to Team Leading	• Group or Team? • A Leader I Admire • Case Study: Resilience	• Compare the qualities of a group and a team • Recognise the elements of an effective team • Implement strategies for resilience
2.	Planning and Setting Team Goals	• Tuckman's Model Overview • Reflect on Tuckman's Stages of Development • Setting SMART Objectives	• Give examples of Tuckman's stages of team development based on personal experience • Understand the acronym SMART and be able to apply it to planning processes • Explain the benefits of SMART objectives
3.	Preparing by Creating a Safe, Supportive Environment	• Five Ways to Well-Being • Care and Support of Your Team • Five Point Risk Assessment	• Explain duty of care • Reflect on circle of care model • Define risk management • Develop a risk assessment
4.	Presenting and Communicating With Your Team	• Forms of Communication • Different Types of Feedback • Tips for Effective Communication and Feedback • Evaluate a Feedback Session	• Explain different forms of communication • Understand different types of feedback • Identify ways to manage conflict • Match communication methods to situations.
5.	Performing and Developing a Leadership Style	• Myer Briggs Model • Myer Briggs Key Self-Care for Team Leaders • Belbin's Model • Skills and Behaviours of a Team Leader	• Identify a range of leadership skills • Define behaviours of an effective leader • Interpret leadership styles with reference to the Myer Briggs personality model • Identify team roles within Belbin's theoretical model • Explore self-care strategies for team leaders

IN PARTNERSHIP WITH

RICHMOND
School of Professional
& Continuing Studies™

Community development | Syllabus

Our Community Development course will allow you to explore what community development is, how local context impacts program development, best practice when engaging with and implementing community programs, and ethical considerations in community interventions.

Modules		Lessons	Learning objectives
1.	Introduction to Community Development	• What Is Community Anyway? • Your Communities • What Is Community Development? • The Role of the Development Practitioner	• Understand the different definitions of "community development" • Relate to differing opinions about what development means • Identify some of the successes and failures in community development
2.	Understanding Local Context and Its Priorities	• Understanding a Local Context and Its Priorities • South Pacific Local Context • Development Workers and Cultural Bias • Cargo Cults and the South Pacific • Your Motivations to Do Development	• Describe the importance of local context being at the centre of effective program design • Identify the competing economic, social and cultural factors that can define communities • Reflect on your own bias • Separate your lived experience from program design to focus on a community's priorities
3.	How to Engage With Communities	• Fundamentals of Community Engagement • How to Ask Better Questions • Principles of Effective Engagement • Qualitative vs. Quantitative Community Engagement	• Identify strategies to engage communities in the initial planning stages of a program • Identify day-to-day principles to ensure long-term community engagement in your programs • Design a community engagement strategy
4.	Ethics and Stakeholder Management	• The Problem with Funding Applications • Stakeholder Conflict: An Ethical Dilemma • Growing Your Impact • Uniting Stakeholders With a Common Vision • Ethics and Stakeholder Management	• Identify key deliverables common to funders • Identify where conflict can occur between programs and reporting to donors • Recommend a range of techniques to ensure your program is managing differing expectations
5.	Best Practices in Community Development	• How to Localise Aid and Development • Development in the Face of Complexity • Collective Impact • Human-Centred Design • Asset Based Community Development	• Identify guiding principles that are integral to community development • Identify three tools you can use in community development • Complete an asset-based community development plan using a toolkit

IN PARTNERSHIP WITH

RICHMOND
School of Professional
& Continuing Studies™

Global public health | Syllabus

In the Global Public Health course, you will look at real-life examples of global health issues from different contexts, as well as touch on some of the current debates in the field. Together, with your peers and instructor, you will also engage in discussions.

Modules	Lessons	Learning objectives
1. The Evolution of Global Public Health	• Hero With a Thousand Faces • Ebola Epidemic Reflection • The Activists Trying to "Decolonise" Global Health • Evolution of Global Public Health	• Review the history and evolution of global public health • Identify key actors in global public health and the role they play • List some of the greatest public health interventions of the last century • Discuss the values inherent in global public health • Critically evaluate the approaches taken in global health
2. Global Health Issues: An Overview	• Social Determinants of Health • The End Game • Gender in Global Health • Girl Rising Nepal • Malaria Across the Globe	• Recognise core public health issues and understand epidemiological trends • Explore social determinants that affect health, such as gender and age • Identify actors involved in global public health
3. Universal Health Coverage	• Health Care For All: Let's Make it a Reality • Health Systems • Components of Health Systems • Lessons from Rwanda's Journey to an Equitable Health System	• Define a health system and its components • Identify key health system challenges hindering the achievement of UHC • Explain the importance primary health care • Explore how countries are innovating to achieve stronger health systems
4. Health Policy, Power and Politics	• The Health Policy Framework • COVID-19: How a Virus Is Turning the World Upside Down • Understanding Policy, Power and Politics • To Lock Down or Not to Lock Down?	• Explain what a health policy is and describe how to analyse a health policy • Describe the role power and politics play in global health • Develop a stakeholder map and analysis
5. Innovation in Global Health Delivery	• Innovating Inclusively to Make Healthcare Better • Beyond Product Design • Innovation in Global Health Delivery	• Describe what social innovation is and its components • Recall different approaches to creating a global health innovation • Explain the pathway from idea to policy

IN PARTNERSHIP WITH

University of Richmond
RICHMOND
School of Professional & Continuing Studies

Human rights and advocacy | Syllabus

The Human Rights and Advocacy course incorporates key concepts, tools and terminology that are used to analyse the achievements and failures of justice systems. Throughout, you'll study the skills that are needed to implement successful human rights initiatives.

Modules		Lessons	Learning objectives
1.	Human Rights Introduction	• Human Rights Principles • Human Rights Origin • Key Human Rights Concepts	• Describe the basic concepts and principles of human rights • Explain the historical trajectory of the development of the modern concept of human rights • Reflect on how your current understanding of human rights is constructed
2.	International Normative Framework Around Human Rights	• The International Bill of Human Rights • International Human Rights Law: A Short History • Human Rights Mechanisms 101 • Reflecting on Human Rights Treaties	• Describe the core human rights treaties • List key normative frameworks on human rights • Explore resources to gather more in-depth information on treaties of particular interest
3.	Cultural Relativism and Regional Issues	• Cultural Relativism and Universal Human Rights • A Rough Guide to the Regional Human Rights Systems • Human Rights in the Middle East and North Africa • Latin American Overview on Human Rights	• Define cultural relativism and universalism • Identify some of the main human rights issues facing people in different regions around the globe • Have an overview of regional protection mechanisms
4.	The Rights of Specific Groups	• Minorities Under International Law • What are Minority Rights? • Putting LGBTQIA+ Issues on the UN Agenda • The Rights of Specific Groups • Who is Left out of the Framework?	• Identify and define which groups need additional protections in place to safeguard their human rights • Define how the international human rights system has addressed the rights of specific groups • Identify gaps in the current international framework to address the rights of some groups of people(s)
5.	Current Issues, Debates and Ways Forward	• What Are the Human Rights Issues Facing the World Today? • Human Right Advocacy Strategies • The Work of Human Rights Defenders and Use of Advocacy Tools	• Describe advocacy tools that human rights defenders can use • Analyse the status of current human rights issues and debates • Apply knowledge gained throughout the course to develop an advocacy plan

IN PARTNERSHIP WITH

RICHMOND
School of Professional
& Continuing Studies™

Ethics in sustainable development | Syllabus

The Making an Impact Ethically course equips you with tools and approaches to assess the actions we take when trying to help others. The course will challenge you to stop and think about how you're doing good, and whether there's a better way to go about it.

Modules		Lessons	Learning objectives
1.	Introduction to Ethics	• Ethical Theory: Approaches, History and Challenges • Saying Hello: What Motivates You and Your Classmates? • Introducing Ethics as a Field of Study • The Trolley Dilemma	• Recall the four different branches of ethics and what these mean • Describe basic normative ethical theories • Understand how ethical theories can be applied to everyday moral issues
2.	Ethical Theories in Action	• Introduction to Utility • Kant and Moral Choice • Ethics and Everyday Life • What are Ethical Theories and Why Do They Matter in Today's World?	• Explain the basic elements of Kantian ethics (deontological) and its implications • Describe what utilitarianism (consequentialism) is • Identify other key theories: ethical egoism and contract theory
3.	Ethics and Solutions to Global Problems	• The Life You Can Save • Thomas Pogge and the Challenge of Global Justice • Who's Tackling the Big Issues? • Harming or Helping: What's Our Moral Obligation to the Global South? • Aid, Justice and Impact	• Explain the ethical concepts behind charity, aid and effective altruism • Analyse contrasting viewpoints of systemic change and global justice • Correlate the ideas behind effective altruism and global justice to ethical theories • Discuss what our moral obligations are, including positive and negative duties
4.	Is There a "Right and Wrong" Way	• Communicating Global Justice and Solidarity • GVI's Human Empowerment Principles • Storytelling: What Stories Have Impacted You? • Power, Horizontal Relationships and Empowerment Principles • The Stepping Stones to Your Ethical Career	• Identify key problematic areas and concepts in the aid, development and volunteering sectors • Discuss the various movements, organisations and ideas that aim to tackle historic injustices in these sectors • Identify what kinds of organisations and movements resonate with you to make your impact ethically

5.	The Future of Doing Good	- Why the Future Belongs to Social Enterprise - Bringing it Back to Basics: What Motivates You to Make an Impact? - Evolving Ways of Doing Good - Linking It All Together: Your Ethical Future	- Link ethical career options with ethical concepts and theories - Communicate various ways of "doing good" not limited to traditional forms of charity and philanthropy - Identify key trends and areas of innovation in the sustainable development and non-profit sectors