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Careers in sustainable development | Syllabus

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

Modules		Lessons	Learning objectives
1.	Career Paths and Opportunities	• The New Breed of Organisations • What Career Do You Want and Why? • High-Impact Careers	• Understand different career paths in the purpose-driven sector • Identify different types of organisations • Describe key trends and emerging job opportunities
2.	Your Values and Ways to Make an Impact	• Introduction to Values • Case Study: Careers and Values • Linking Values to Career Paths	• Examine your personal values and motivations • Identify different ways to make an impact • Clarify what you want to achieve with your career
3.	Career Mapping and Choices	• Three Questions to Unlock Your Authentic Career • The Career Mapper • Career Path Matching	• Define your top skills, strengths and interests • Identify possible career paths for yourself in sustainable development • Clarify what skills, knowledge and resources you still need to achieve your goals
4.	Building Your Profile and Personal Brand	• Identify Your Audience • Elevator Pitch • LinkedIn and Your Career • Optimizing Your LinkedIn Profile • The Ideal CV for the Ideal Job	• Create a compelling CV or digital profile • Write a cover letter or introduction that wins people over • Pitch your personal story to new audiences
5.	Securing Your Dream Job	• Competency-Based Interview Questions • Preparing for Interview Questions • Determining Culture Fit	• Break down the job search process into a clear action plan • Confidently network with the purpose of creating job opportunities • Impress recruiters with your application and interviews

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Leading teams for impact | Syllabus

The Leading Teams for Impact course helps you develop the skills required to successfully lead a team. You'll explore what leading a team means, and how to get there. You will also delve into the stages of team development and the roles and responsibilities of a team leader.

Modules		Lessons	Learning objectives
1.	Introduction to Team Leading	• Group or Team? • A Leader I Admire • Case Study: Resilience	• Compare the qualities of a group and a team • Recognise the elements of an effective team • Implement strategies for resilience
2.	Planning and Setting Team Goals	• Tuckman's Model Overview • Reflect on Tuckman's Stages of Development • Setting SMART Objectives	• Give examples of Tuckman's stages of team development based on personal experience • Understand the acronym SMART and be able to apply it to planning processes • Explain the benefits of SMART objectives
3.	Preparing by Creating a Safe, Supportive Environment	• Five Ways to Well-Being • Care and Support of Your Team • Five Point Risk Assessment	• Explain duty of care • Reflect on circle of care model • Define risk management • Develop a risk assessment
4.	Presenting and Communicating With Your Team	• Forms of Communication • Different Types of Feedback • Tips for Effective Communication and Feedback • Evaluate a Feedback Session	• Explain different forms of communication • Understand different types of feedback • Identify ways to manage conflict • Match communication methods to situations.
5.	Performing and Developing a Leadership Style	• Myer Briggs Model • Myer Briggs Key Self-Care for Team Leaders • Belbin's Model • Skills and Behaviours of a Team Leader	• Identify a range of leadership skills • Define behaviours of an effective leader • Interpret leadership styles with reference to the Myer Briggs personality model • Identify team roles within Belbin's theoretical model • Explore self-care strategies for team leaders

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Community development | Syllabus

Our Community Development course will allow you to explore what community development is, how local context impacts program development, best practice when engaging with and implementing community programs, and ethical considerations in community interventions.

Modules		Lessons	Learning objectives
1.	Introduction to Community Development	• What Is Community Anyway? • Your Communities • What Is Community Development? • The Role of the Development Practitioner	• Understand the different definitions of "community development" • Relate to differing opinions about what development means • Identify some of the successes and failures in community development
2.	Understanding Local Context and Its Priorities	• Understanding a Local Context and Its Priorities • South Pacific Local Context • Development Workers and Cultural Bias • Cargo Cults and the South Pacific • Your Motivations to Do Development	• Describe the importance of local context being at the centre of effective program design • Identify the competing economic, social and cultural factors that can define communities • Reflect on your own bias • Separate your lived experience from program design to focus on a community's priorities
3.	How to Engage With Communities	• Fundamentals of Community Engagement • How to Ask Better Questions • Principles of Effective Engagement • Qualitative vs. Quantitative Community Engagement	• Identify strategies to engage communities in the initial planning stages of a program • Identify day-to-day principles to ensure long-term community engagement in your programs • Design a community engagement strategy
4.	Ethics and Stakeholder Management	• The Problem with Funding Applications • Stakeholder Conflict: An Ethical Dilemma • Growing Your Impact • Uniting Stakeholders With a Common Vision • Ethics and Stakeholder Management	• Identify key deliverables common to funders • Identify where conflict can occur between programs and reporting to donors • Recommend a range of techniques to ensure your program is managing differing expectations
5.	Best Practices in Community Development	• How to Localise Aid and Development • Development in the Face of Complexity • Collective Impact • Human-Centred Design • Asset Based Community Development	• Identify guiding principles that are integral to community development • Identify three tools you can use in community development • Complete an asset-based community development plan using a toolkit

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Global public health | Syllabus

In the Global Public Health course, you will look at real-life examples of global health issues from different contexts, as well as touch on some of the current debates in the field. Together, with your peers and instructor, you will also engage in discussions.

Modules		Lessons	Learning objectives
1.	The Evolution of Global Public Health	• Hero With a Thousand Faces • Ebola Epidemic Reflection • The Activists Trying to "Decolonise" Global Health • Evolution of Global Public Health	• Review the history and evolution of global public health • Identify key actors in global public health and the role they play • List some of the greatest public health interventions of the last century • Discuss the values inherent in global public health • Critically evaluate the approaches taken in global health
2.	Global Health Issues: An Overview	• Social Determinants of Health • The End Game • Gender in Global Health • Girl Rising Nepal • Malaria Across the Globe	• Recognise core public health issues and understand epidemiological trends • Explore social determinants that affect health, such as gender and age • Identify actors involved in global public health
3.	Universal Health Coverage	• Health Care For All: Let's Make it a Reality • Health Systems • Components of Health Systems • Lessons from Rwanda's Journey to an Equitable Health System	• Define a health system and its components • Identify key health system challenges hindering the achievement of UHC • Explain the importance primary health care • Explore how countries are innovating to achieve stronger health systems
4.	Health Policy, Power and Politics	• The Health Policy Framework • COVID-19: How a Virus Is Turning the World Upside Down • Understanding Policy, Power and Politics • To Lock Down or Not to Lock Down?	• Explain what a health policy is and describe how to analyse a health policy • Describe the role power and politics play in global health • Develop a stakeholder map and analysis
5.	Innovation in Global Health Delivery	• Innovating Inclusively to Make Healthcare Better • Beyond Product Design • Innovation in Global Health Delivery	• Describe what social innovation is and its components • Recall different approaches to creating a global health innovation • Explain the pathway from idea to policy

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Human rights and advocacy | Syllabus

The Human Rights and Advocacy course incorporates key concepts, tools and terminology that are used to analyse the achievements and failures of justice systems. Throughout, you'll study the skills that are needed to implement successful human rights initiatives.

Modules	Lessons	Learning objectives
1. Human Rights Introduction	• Human Rights Principles • Human Rights Origin • Key Human Rights Concepts	• Describe the basic concepts and principles of human rights • Explain the historical trajectory of the development of the modern concept of human rights • Reflect on how your current understanding of human rights is constructed
2. International Normative Framework Around Human Rights	• The International Bill of Human Rights • International Human Rights Law: A Short History • Human Rights Mechanisms 101 • Reflecting on Human Rights Treaties	• Describe the core human rights treaties • List key normative frameworks on human rights • Explore resources to gather more in-depth information on treaties of particular interest
3. Cultural Relativism and Regional Issues	• Cultural Relativism and Universal Human Rights • A Rough Guide to the Regional Human Rights Systems • Human Rights in the Middle East and North Africa • Latin American Overview on Human Rights	• Define cultural relativism and universalism • Identify some of the main human rights issues facing people in different regions around the globe • Have an overview of regional protection mechanisms
4. The Rights of Specific Groups	• Minorities Under International Law • What are Minority Rights? • Putting LGBTQIA+ Issues on the UN Agenda • The Rights of Specific Groups • Who is Left out of the Framework?	• Identify and define which groups need additional protections in place to safeguard their human rights • Define how the international human rights system has addressed the rights of specific groups • Identify gaps in the current international framework to address the rights of some groups of people(s)
5. Current Issues, Debates and Ways Forward	• What Are the Human Rights Issues Facing the World Today? • Human Right Advocacy Strategies • The Work of Human Rights Defenders and Use of Advocacy Tools	• Describe advocacy tools that human rights defenders can use • Analyse the status of current human rights issues and debates • Apply knowledge gained throughout the course to develop an advocacy plan

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Ethics in sustainable development | Syllabus

The Making an Impact Ethically course equips you with tools and approaches to assess the actions we take when trying to help others. The course will challenge you to stop and think about how you're doing good, and whether there's a better way to go about it.

Modules		Lessons	Learning objectives
1.	Introduction to Ethics	- Ethical Theory: Approaches, History and Challenges - Saying Hello: What Motivates You and Your Classmates? - Introducing Ethics as a Field of Study - The Trolley Dilemma	- Recall the four different branches of ethics and what these mean - Describe basic normative ethical theories - Understand how ethical theories can be applied to everyday moral issues
2.	Ethical Theories in Action	- Introduction to Utility - Kant and Moral Choice - Ethics and Everyday Life - What are Ethical Theories and Why Do They Matter in Today's World?	- Explain the basic elements of Kantian ethics (deontological) and its implications - Describe what utilitarianism (consequentialism) is - Identify other key theories: ethical egoism and contract theory
3.	Ethics and Solutions to Global Problems	- The Life You Can Save - Thomas Pogge and the Challenge of Global Justice - Who's Tackling the Big Issues? - Harming or Helping: What's Our Moral Obligation to the Global South? - Aid, Justice and Impact	- Explain the ethical concepts behind charity, aid and effective altruism - Analyse contrasting viewpoints of systemic change and global justice - Correlate the ideas behind effective altruism and global justice to ethical theories - Discuss what our moral obligations are, including positive and negative duties
4.	Is There a "Right and Wrong" Way	- Communicating Global Justice and Solidarity - GVI's Human Empowerment Principles - Storytelling: What Stories Have Impacted You? - Power, Horizontal Relationships and Empowerment Principles - The Stepping Stones to Your Ethical Career	- Identify key problematic areas and concepts in the aid, development and volunteering sectors - Discuss the various movements, organisations and ideas that aim to tackle historic injustices in these sectors - Identify what kinds of organisations and movements resonate with you to make your impact ethically

| 5. | The Future of Doing Good | Why the Future Belongs to Social Enterprise Bringing it Back to Basics: What Motivates You to Make an Impact? Evolving Ways of Doing Good Linking It All Together: Your Ethical Future | Link ethical career options with ethical concepts and theories Communicate various ways of "doing good" not limited to traditional forms of charity and philanthropy Identify key trends and areas of innovation in the sustainable development and non-profit sectors |

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Marine conservation | Syllabus

The Marine Conservation course equips you with an understanding of key concepts and terminology, tools to analyze a marine protected area ecosystem, and knowledge of global ocean issues and different approaches.

Modules		Lessons	Learning objectives
1.	Introduction to Marine Conservation	- Marine Biodiversity and Conservation - Marine Biodiversity Loss - Species and Biodiversity Monitoring	- Explain the importance of marine biodiversity - Describe the driving forces behind marine biodiversity loss - Explain why monitoring biodiversity is important in conservation
2.	Approaches to Marine Conservation	- Governing Global Marine Biodiversity - Marine Protected Areas (MPAs) - Benefits of MPAs - Successful MPAs - Sustainable Local Fisheries	- Discuss areas beyond national jurisdiction (ABNJ) marine biodiversity challenges - Evaluate aspects of marine protected areas (MPA) - Identify the building blocks of sustainable local fisheries
3.	Key Threats to Marine Environments	- Endangered Species - Keystone Species - Threats to Coral Reefs - Community Strategies to Protect Coral Reefs - Marine Pollution	- Describe the main contributors that threaten marine environments - Outline main threats to coral reefs - Describe strategies for tackling marine pollution
4.	Marine Conservation in the Field	- Case Study: Sustainable Livelihoods for Fisheries - Case Study: Atlantic Cod - Case Study: Marine Protected Areas - Case Study: Plastic Pollution	- Identify approaches to address sustainable livelihoods for small-scale fishers, marine protected areas (MPAs) and coral restoration efforts - Discuss how turtles are being conserved - Evaluate an industry-led approach to reducing ocean plastic pollution
5.	Marine Conservation Stakeholders	- Global Ocean Governance - Role of Policy and Governments - Balancing Policies for Multi-Use - Government and NGOs - Communities and Marine Conservation	- Discuss global ocean governance challenges and the role of policy - Identify roles that NGOs play in marine conservation - Discuss the role of communities in conservation

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Wildlife conservation | Syllabus

The Wildlife Conservation course will cover basic conservation theory so you understand how interactions between animals and the environment contribute to the function of an ecosystem.

Modules	Lessons	Learning objectives
1. Introduction to Conservation	• History of Conservation • Famous Conservationists • Biodiversity of Earth • World's Major Biomes	• Describe how wildlife conservation emerged as a professional career in the 20th century • Explain the processes that determine global and local distribution of biodiversity • Understand the main processes that control population size
2. Biodiversity and Ecosystem Management	• Why is Biodiversity Important? • Approaches to Ecosystem Management • What is Adaptive Management and How Does it Help Manage Complexity? • Case Study: Adaptive Management of Elephants • Species Management	• Discuss how mimicking natural processes forms the basis for conservation management action • Explain the role of surveys and the the problems of counting wildlife • Describe the term adaptive management and how it helps to manage complex systems
3. Key Threats and Pressures	• Key Threats to Terrestrial Ecosystems • Case Study: Community Conservancies in Namibia • Regional Conservation Threats and Challenges	• Evaluate the key threats and pressures and how these differ across regions • Explain how conservation management is complex, and how dealing with the demands of people and wildlife presents some difficult challenges • Recall some successful outcomes where threats to wildlife are being managed
4. Wildlife Conservation in the Field	• Case Study: Dugong Conservation • Keystone Species Conservation • Conservation Management Approaches	• Explain how species conservation management impacts ecosystem management • Understand how real-life examples of conservation management have been successful • Apply conservation management principles in order to define success for a conservation project
5. The Institutional and Funding Landscape	• Sustainable Funding for Conservation • Conservation Landscape • Financing Conservation Management • Conservation Organisations: A Wide Ranging Agenda	• Identify the organisations involved in conservation in your home country • Analyse the relationships between organisations working together on a conservation project • Compare your own conservation ambitions to a conservation organisation you would like to join

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Conservation and scientific research | Syllabus

The Conservation and Scientific Research course will introduce you to some of the field research techniques used in biological monitoring. You will learn about biological surveys, including species identification, environmental impacts, survey planning, health and safety, and survey logistics.

Modules		Lessons	Learning objectives
1.	Target Species Identification	• Conservation and the Race to Save Biodiversity • What Is Biodiversity and Why Does It Matter? • Biodiversity Richness, Evenness, and Importance • Case Study: Cheetah	• Explain the importance of biodiversity • Analyse contributing factors to biodiversity loss • Review the types of indicator/target species used to measure biodiversity • Comprehend the role target/indicator species play in the ecosystem
2.	Survey Techniques	• Developing a Monitoring Plan • Monitoring Animal Populations • Surveying Habitats • Examples of Marine Survey Techniques • Survey Techniques Summary • Environmental Impact Analysis	• Identify which survey techniques to use for different research areas • Examine the advantages and limitations of different survey techniques • Recognise the environmental and social impacts associated with environmental monitoring
3.	Survey Logistics	• Field Methods for Documenting Biodiversity • Project Cycle • Field Survey Briefs • Data Management • Getting Ready to Lead a Survey	• Describe terms used for different survey techniques • Identify what survey equipment is required • Prepare a plan for undertaking a field survey in one of GVI's locations
4.	Project Partner Relationships	• Building Partnerships • Successful Partnerships in Conservation • Building Capacity • Why Conservation Projects Fail	• Summarize insights into successful partnerships • Identify benefits as well as challenges of working in partnership • Recognise how collaborative projects can assist in building local capacity
5.	Health and Safety Procedures	• Identifying Risk • Preparing for the Unexpected • Managing Emergencies • Emergency Plan	• Determine the risks associated with biological surveying • Prepare for an emergency situation • Manage an emergency situation, including post event reporting

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Climate crisis and sustainability | Syllabus

The Climate Crisis and Sustainability course will provide you with the fundamentals of environmental sustainability, you'll learn what it is and why we need it. You'll also be able to more thoughtfully pursue a career in sustainability management.

Modules	Lessons	Learning objectives
1. The Earth System	• Defining the "Environment" • The Earth System - Four Components • Planetary Boundaries • Are Humans Biodiversity? • Ecosystem Services	• Explain the components of the Earth System and identify dependencies among them • Define the environment in your own terms • Discuss the importance of the natural environment for humans and society
2. Environmental Problems	• Natural Climate Solutions • Introduction to Climate Change • Modeling Planetary Boundaries • Making a Case for Environmental Sustainability	• Identify a suite of environmental problems • Explain climate change and how it relates to the environment and humans • Discuss how the environment change affect our lives
3. Sustainable Development and the Environment	• In Praise of Sustainability • Environment and Health • Beyond the Anthropocene • The SDGs and Your Local Environment • MDG 7 and What Is Environmental Sustainability	• Explain the concepts of environmental and climate change sustainability • Link the concepts of environmental sustainability and climate change to the UN SDGs • Explain the environmental, social, and political aspects of sustainability • Identify how sustainability can be practiced in peoples' lives
4. Approaches to Environmental Sustainability	• Triple Bottom Line • Sustainability in Forestry Businesses • Climate Smart Cocoa • Global Green Growth • Nature-Based Solutions in the Urban Setting • The Business-Case for Sustainability	• Identify a range of tools and processes used in environmental sustainability • Explain how sustainability initiatives are measured for success • Examine sustainability reporting by companies
5. Making Change for Our Planet's Future	• Individuals Can't Solve the Climate Crisis • Circular Economy • The Uprising of Youth Climate Action • Black Lives Matter and Environmental Justice	• Identify new areas in sustainability that are guiding government and business • Identify career options in the sustainability field

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Impact measurement | Syllabus

Our Impact Measurement course will teach you how to develop a strategy for creating an impact, how to execute on this plan, and how to disseminate and use the data obtained from your measurement plan.

Modules		Lessons	Learning objectives
1.	Introduction to Impact Measurement	• Monitoring and Evaluation Basics • Motivations for Measuring Impact • Impact Measurement & the Impact Spectrum • Impact Measurement Project Life Cycle • Case Study: Solar Now	• Describe impact measurement and its importance • Differentiate between impact measurement and measurement and evaluation • Identify different types of organizations that measure impact and what their motivations are • Describe a project life cycle for impact measurement
2.	Planning for Measurement	• Impact Measurement Goals • Indicators and Metrics • Impact Measurement Methodologies: Overview • The B Impact Assessment • Theory of Change	• Describe two impact measurement methodologies • Explain how to select metrics or indicators to use in your measurement framework • Outline the components of a theory of change and how it is used to plan and measure impact
3.	Implementing Your Measurement Plan	• Technology Needs for Impact Measurement • Commcare for Improving and Monitoring Community Health • The Power of Data to Change the World • Driving Social Change Through Data	• Recall commonly used reporting formats for social and environmental performance • Recognize the importance of good data in terms of impact creation • Document your processes for training your team to handle data collection for impact measurement • Identify opportunities and challenges in using technology and tools in impact measurement.
4.	Managing and Using Data for Impact	• Benchmarks and Targets for Impact • How We Can Make the World a Better Place by 2020 • Ways to Encourage Data Use • Impact Evaluation	• Outline how to improve performance through benchmarking and setting targets • Identify ways to encourage data use through organizational change, visualization and sharing data and lessons learned • Recall commonly used formats for social and environmental performance reporting
5.	Applying Impact Measurement Principles	• Trends in Impact Measurement • Ten Reasons Not to Measure Impact and What to Do Instead • When Not to Measure Impact • Careers in Impact Measurement	• Explain trends in impact measurement • Describe impact measurement challenges • Describe career options in the impact measurement field

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Social entrepreneurship and impact investing | Syllabus

Our Fundraising and Communications course will show you how to do just that. You'll learn how to fund an impact project, how to promote it and how to overcome common challenges experienced when engaging donors.

Modules		Lessons	Learning objectives
1.	Social Entrepreneurship	• What Is Social Entrepreneurship • Key Traits of Social Entrepreneurs • Social Entrepreneur Stories • Impact Business Models • Business Model Patterns	• Describe the concept of social entrepreneurship • Explain different types of impact business models • Identify methods and tools for starting a new idea
2.	Human-Centred Design	• What Is Human-Centred Design? • Key Mindsets • Human-Centred Design Process • Empath	• Describe human-centered design and its key values • Explain how to apply the four steps of the human-centered design process • Identify methods and tools for human-centered design
3.	Behavioural Sciences	• A History of Behavioural Economics • Understanding Behaviour • Barriers to Behaviour Change • Behavioural Ethics • Reflecting on Ethics	• Describe several behavioral science concepts • Recall behavioral design practices • Discuss ethical considerations for behavioral science
4.	Systems Innovation	• Systems Innovation • Principles for Systems Change • Biomimicry • Making the Shift to Systems Thinking	• Describe systems change • Identify principles for systems change • Evaluate how practices for systems change are applied
5.	Impact Investing	• Impact Investors 101 • Impact Investing Today • Characteristics of Impact Investing • Case Study: Acumen Fund	• Define the impact investing landscape • Recall key characteristics of impact investing • Identify global examples of impact investing